

## You are not alone!

Middle East and Africa startups now can also count on Microsoft local team support

Questions about our programs, feedbacks, ideas sharing or just want to learn more how we can support your IT business?

Contact Us  
[mea-ssc@microsoft.com](mailto:mea-ssc@microsoft.com)



## BizSpark Network Partners



The BizSpark Community has a community of 1500+ organizations that support entrepreneurs around the world. This includes partners like:



[wamda.com](http://wamda.com)



See more partners: [aka.ms/bzp](http://aka.ms/bzp)

## BizSpark by Numbers

50,000+ Startups

30,000+ Graduates

100+ Countries

1500+ Partners

100+ Microsoft Innovation Centers

## Join us online



## Microsoft BizSpark



SUPPORTING STARTUPS AROUND THE GLOBE

PROVIDING TOOLS & TECHNOLOGY

ENABLING MARKET VISIBILITY

[microsoft.com/bizspark](http://microsoft.com/bizspark)



## What is BizSpark?



Microsoft BizSpark is a global program that provides free software, support, and visibility to help startups succeed. The three-year program gives startups:

**Software:** Current, full-featured Microsoft software development tools, platform technologies, and server products to build software applications. BizSpark startups also get *Windows Azure* benefits enabling startups to quickly build, deploy and manage web applications.

**Support:** Startups become part of the BizSpark ecosystem and get access to investors, advisors and valuable offers to help run their business, find talent and obtain financing. Startups also get access to technical, product and business training & support.

**Visibility:** BizSpark startups have the opportunity to achieve marketing visibility to help promote their businesses.

## Microsoft ❤️ Startups



To qualify, startups must be:

- > Developing software
- > Privately held and generating less than U.S. \$1M in revenue per year
- > Less than 5 years old



Ready to join  
*BizSpark?*



Go to:

[microsoft.com/bizspark](http://microsoft.com/bizspark)

and sign up!



## Tools to Build Apps

BizSpark members get all the tools they need with a Visual Studio Ultimate with MSDN Subscription. This includes a wide range of products for development, testing and production for their solutions in areas such as:

**Mobile:** Code for Windows Phone with a suite of development and design tools that help create and publish apps.

**WebApps:** Develop, debug, test and deploy websites with ease.

**Gaming:** Tools to develop games for Xbox 360, Xbox LIVE, Xbox LIVE Arcade and more.



## Marketplaces

BizSpark members get a 12-month developer accounts to publish apps in the:

**Windows Store:** Design, code and publish a Windows App and start distributing to millions of people.

**Windows Phone Store:** Design, develop and publish a Windows Phone App in nearly 200 markets worldwide.

## Get In The Cloud

### Windows Azure

Use Windows Azure to store data in the cloud, host applications, and leverage building block services for media streaming and mobile applications.

### Windows Azure Store

Startups benefit from the Store in two ways:



Developers can find the app and data services they need to build a software startup.



Startups with finished services can gain access to millions of customers just by joining the Store.

[windowsazure.com/store](http://windowsazure.com/store)

