In the Mediterranean, entrepreneurs and innovators are busy creating the future.

IN PALESTINE
Edunation provides a new-age learning environment for students. Its online platform is uniquely designed to accommodate multi-lingual, multi-campus and multi-curricula environments. The Platform also empowers educators to focus on delivering educational value.

IN MOROCCO
Go Energyless launched a desert fridge, called Fresh’it, that works without electricity. It is designed for remote areas as well as urban eco-friendly users.

IN EGYPT
The first winner of the French Tech pass is Egyptian: GBArena develops a platform that brings together the e-sport community. At only twenty-four, the two young engineers succeeded in connecting e-sport players and organisers.

IN LEBANON
Anghami is a Lebanon-born music streaming app with the largest music catalogue including 3 million Arabic and international songs. It aims to build a strong ecosystem in the MENA region connecting fans, artists, telcos and brands around music.

IN LEBANON
Riego offers a solar powered agricultural irrigation control device that enables optimising irrigation water consumption.

IN TUNISIA
Nielsen, the Tunisian industrialist designed the first compactor that treats all types of waste. It is already present in many African countries.

This creativity contributes to overcome major challenges faced in the region and beyond.

60% of the Arab population is under 30 and almost 3 million young people come on to the labour market, every year.

By 2050, almost all South Mediterranean countries will exceed 75% of population residing in urban areas, compared to 55% today.

80 million of people living in the Mediterranean will face a water shortage by 2025.

Countries in MENA region represent 6% on the world demography and receive 30% of global imports of wheat.

Arab countries only allocate 0.2% of their GDP for research and development.
An open community of change makers engaged in innovation and economic development.

It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries.

300 business, innovation and investment organisations
2,500 international SMEs and entrepreneurs
30 countries

WE INTEND TO

Remove the barriers to innovation and unleash the creative potential
Reinforce innovation ecosystems and foster value creation
Push forward concrete solutions

WE BELIEVE IN

Reverse Innovation: efficient answers to global industrial, societal and environmental challenges will come from emerging countries
Social Responsibility: value creation is also about being inclusive and engaged for local communities
Shared Value: the region’s promising prospects depend on a balanced partnership
Leadership: innovative leaders drive the next trends and usages

THE NEXT SOCIETY is launching a four year action plan with the support of the European Commission and 30 implementing partners.

Policy framework
The private sector in the driving seat of innovation strategy

Start-up booster track
Tailor-made support
Pitching events: capacity-building and angel investment feedback
IP strategy training: saving money by protecting the right component
Immersion in EU innovative ecosystems: exchanging with experts and practitioners (up to one week)
Mentoring relationship with successful leaders
First class events in Europe & MENA region: meetings with potential buyers, going international
Restricted meetings with high level investors

Cluster booster track
Peer learning and Cluster Excellence approach
Diagnosis and Cluster Excellence labelling
Study tours and training seminars: benchmarking cluster management practices
Peer mentoring and mutual learning
Sector events in Europe: international partnerships
Interclustering workshops

Technology transfer office booster track
Technology transfer offices managers trained like entrepreneurs
Needs analysis and practical toolbox
Best practice exchange with peers
Portfolio pitching and marketing: speaking the same language / understanding the industry needs
Meetings between innovators and industrialists to prepare deals

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Join the movement!
www.thenextsociety.co (coming soon)

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