### **Application form**

### **Please mention the name of your start-up here**

**IDENTIFICATION**

|  |  |  |  |
| --- | --- | --- | --- |
| Ms/Mr: |  | | |
| First Name: |  | | |
| Last Name: |  | | |
| Position: |  | | |
| Start-up Name |  | | |
| Address: |  | Phone: |  |
| City: |  | Mobile: |  |
| Zip code : |  | E-mail: |  |
| Country: |  | Website: |  |

**START-UP GENERAL DETAILS**

|  |  |
| --- | --- |
| ONE LINE PITCH(a very short presentation of your business solution)  ……………… | |
| SECTOR | ……………… |
| YEAR OF CREATION | ……………… |
| TEAM SIZE | Number of employees: ……………… |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **STAGE OF THE COMPANY** | | | | | | | |
|  | **Pilot phase** |  | **Proof of concept** |  | **Commercialisation** |  | **Scalability** |

**MANAGEMENT TEAM**

|  |
| --- |
| **Team member 1** (First Name, Last name, Position, Education and professional Background)  ………………  **Team member 2** (First Name, Last name, Position, Education and professional Background)  ………………  **Team member 3** (First Name, Last name, Position, Education and professional Background)  ……………… |

**BUSINESS INFORMATION**

**MARKET ANALYSIS** (Target market / market size)

|  |
| --- |
| Please do not exceed 800 characters  ……………… |

**VALUE PROPOSITION** (Improvement/Innovation that your product or service will bring to the market, what is your competitive advantage?)

|  |
| --- |
| Please do not exceed 800 characters  ……………… |

**BUSINESS MODEL** (How will you generate revenues?)

|  |
| --- |
| Please do not exceed 800 characters  ……………… |

**IP AND REGULATORY SITUATION**

|  |
| --- |
| Please do not exceed 500 characters  ……………… |

**KEY CLIENTS / COOPERATION AGREEMENTS**

|  |
| --- |
| Please do not exceed 500 characters  ……………… |

**FINANCIAL INFORMATION**

|  |  |
| --- | --- |
| Revenue (€) | Amount (€) ………………………  Year ……………………… |
| Major shareholders (list shareholders who own more than 25% of the capital) | Name: ……… %  Name: ……. %  Name: …..…. % |
| Have your company received external funds (Private equity) from Ventures Capitalists / or Business angels | Yes  No  Year ………………………  Amount (€) ………………….  Name of the investors ……………………… |
| Monthly burn rate (€) | Amount (€) ……………….. |
| Capital seeking (€) | Amount (€) ………………………  Expected Date ………………………  Investment destination ……………………… |

**SUPPORT SERVICES: CONDITIONS & CRITERIA**

Eligibility: start-ups need to be established in one of the following countries: Algeria, Egypt, Lebanon, Morocco, Jordan, Palestine, Tunisia.

**Start-ups can apply to one or several support service(s) of the Start-up Booster Track. They have to fill in this application form and participate to the pitching session during the Elevator Roadshow in their country**.

The first promotion of THE NEXT SOCIETY start-ups will be selected during the Elevator Roadshow (up to three start-ups selected in each country) and will have access to the following services of the Booster Track: Innovators Academy, International Acceleration Bootcamps (Middle East & Africa) and International Business Development Missions.

**An additional selection** **process** will be conducted after the Elevator Roadshows to grant access to the following services: Entrepreneurs Mentoring Programme, BigBooster Lyon Bootcamp (International Acceleration Bootcamp/ US market), Soft landing and Power Dinners with investors.

The support services of the Start-up Booster Track will start in 2018.

Entrepreneurs need to be able to pitch in English (support services are delivered in English, except Entrepreneurs Mentoring Programme which can also be delivered in French in Algeria, Morocco and Tunisia).

**Please indicate the support service(s) you would like to apply to by filling in the table below - tick the box(es)**

| **Support services** | **Description** | **Criteria** | **Selection process** | **Please tick the box to apply to one or several service(s)** |
| --- | --- | --- | --- | --- |
| Innovators Academy (Venture Workshop + IP Training) in Europe in 2018. | -Get useful feedback from our angel investors and VCs on your business plan and pitch during the Venture Workshop  -Training on intellectual property strategy will make you save money by protecting the right component | \*A company must be formed  \*MVP & Business Plan are a must  \*Expandable regionally and in the future internationally  \*Innovation-driven | **\*Access granted to the winners of the Elevator Roadshow Pitch** |  |
| Entrepreneurs Mentoring Programme | Our mentoring programme lasts one year to better support you through the crucial times of your journey | \*Entrepreneurs with personal qualities of leadership  \*A business trading for at least a year  \*Commitment to the mentoring relationship for one year | **\*An additional selection process will be conducted after the Elevator Roadshow. Short list announced by January 2018. The Elevator Roadshow Pitch winners are eligible.** |  |
| Soft landing (in European innovation hubs) | Enjoy a full immersion during a one-week stay in a European innovation hub to  exchange with experts and practitioners in your business field. | \*Start-up or spin-off  \*Prototype/proof of concept  \*International perspective  \*Innovation-driven | **\*The Elevator Roadshow Pitch winners are eligible. Short list announced by January 2018** |  |
| International Acceleration Bootcamps | Benchmark with other start-ups and extend your connections at our International Acceleration Bootcamps. | \*Technological or groundbreaking innovation  \*Prototype/proof of concept/demo  \*International perspectives | **\*Access granted to the winners of the Elevator Roadshow Pitch to the International Bootcamps in Middle East & Africa**  **\*The Elevator Roadshow Pitch winners are eligible for BigBooster Lyon (US market). Short list announced by April 2018** |  |
| International business development missions in Europe in 2018 | Our international business development missions will take you to major start-up events & trade fairs to showcase your solution | \*A company must be formed  \*International perspectives  \*Innovation-driven | **\*Access granted to the winners of the Elevator Roadshow Pitch** |  |
| Power dinners with investors | Meet with high level investors during our Power Dinners to raise funds | \*A company must be formed  \* MVP & Business Plan are a must  \*Expandable regionally and in the future internationally | **\*Short list announced after the 1st Innovators Academy (first quarter 2018). The Elevator Roadshow Pitch winners are eligible.** |  |

### **GUIDELINES**

Please send your logo (high definition) with your application form

Please send back your application and logo to Berytech

info@berytech.org

THE NEXT SOCIETY is an open community of change-makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries. THE NEXT SOCIETY gathers already a large network of over 300 business & innovation, research and investment organisations, 2,500 international SMEs and entrepreneurs from 30 countries. THE NEXT SOCIETY is launching a four year action plan (2017-2020), co-funded by the EU up to 90% for a global amount of EUR 7.8 million budget. [www.thenextsociety.co](http://www.thenextsociety.co)